

USHC 6.1 Explain the impact of the changes in the 1920s on the economy, society, and culture, including the expansion of mass production techniques, the invention of new home appliances, the introduction of the installment plan, the role of transportation in changing urban life, the effect of radio and movies in creating a national mass culture, and the cultural changes exemplified by the Harlem Renaissance.



A BOOMING ECONOMY!

The U.S. experienced unprecedented economic growth during the 1920s, but not everyone shared in the prosperity. There was a widening **GAP** between the “haves” and the “have nots.”

The Losers:



1. _____
(low crop prices)
2. _____
(anti-union sentiment)

Mass Production



Henry Ford’s _____ **Line** made production more efficient but cut out the need for skilled laborers. Automobiles became prevalent during the 1920s because of Ford’s assembly line.

Many other products, such as _____ and _____, were mass produced on assembly lines.

Household Appliances and Consumer Culture



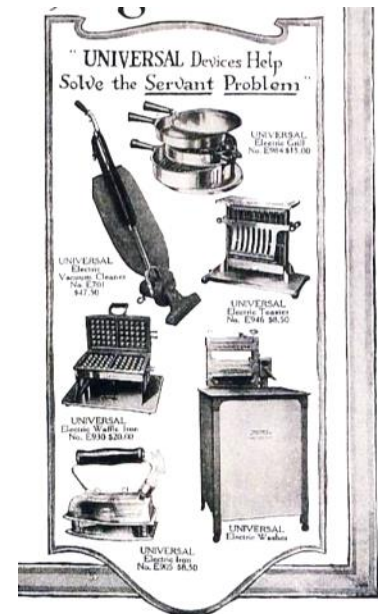
New electric appliances, such as the vacuum cleaner, iron, and washing machine made it easier than ever for housewives to do household chores.

ADVERTISING!!!

_____ **NOW**
Pay _____!

Americans who couldn’t afford the new appliances purchased them on the _____ plan.

RESULT: _____



African Americans in the 1920s

The Great Migration



Black Americans leave the South to _____
Search for _____
Escape _____

Music



Black musicians played for white audiences, leading to some cultural exchange.

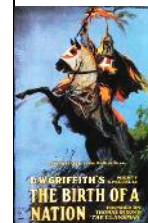
Renaissance



An African American artistic and literary movement.

_____ Hughes
(Famous Writer)

Stereotyping in Film



Birth of a Nation

(Popular film promoted racial stereotypes and made the KKK appear heroic.)